Module number	Module title	Code	
13	Finance FI		
Module coordinator	Tuition type Module duration		
Prof. Dr. Süzeroglu-	Seminar-style tuition with exercises	1 semester	
Melchiors			
Lecturer	Compulsory/Elective Module language		
Prof. Dr. Süzeroglu- Melchiors	Compulsory	English	

# **Access requirements**

A working knowledge of business contexts is required (especially planning tasks) as well as a grounding in financial mathematics, statistics, bookkeeping and cost and activity accounting.

#### **Learning outcomes**

The qualification goals mentioned below are subdivided into three dimensions. Each dimension corresponds to a target competence level. The following competence levels have been defined:

- Competence level 1 (awareness): cursory awareness of simple structures, only previously learned knowledge is tested
- Competence level 2 (comprehension): basic understanding of multiple structures up to deeper understanding of the relations between structures, learned knowledge is analysed, combined and applied
- Competence level 3 (deep understanding and application): deeper understanding of the relations between structures up to independent transfer and extension of knowledge to new structures, learned knowledge is critically questioned and/or evaluated, interrelations between structures and their consequences are reflected and explained

The competence level of the respective qualification goal is represented by the corresponding number (1, 2 or 3) in the competence descriptions below.

On completing the module the students will have achieved the following learning outcomes on the basis of scientific methods:

### Subject skills

Students are able to plan, analyse and control a business having regard to both the procurement and deployment of capital and the need to maintain financial equilibrium (2). They are able to acquire a grounding in the investment and financial management of businesses and organisations from a functional and institutional standpoint (2).

#### Social skills

Students can contribute appropriate positions to planning and decision-making processes and present them to different target groups (2).

#### Method skills

Students are able to analyse different methods in an objective, purposeful manner (3).

#### Personal skills

Students are aware of the consequences of target-dependent decisions and are able to incorporate these in their own value system (2).

#### Content

- Finance and Investments Basic economics
  - Finance and investment introduction

- o Companies on the product and financial markets
- Money and interest

#### Investment

- o Investing in macroeconomic and microeconomic context
- o Investement planning
- o Dynamic investment approaches
- Static investment approaches
- o Investment analysis using Excel

### • Finance

- o Financial markets and financial intermediaries
- o Profitability (capital cost): definition, measurement and assessment
- o Liquidity: definition, measurement and assessment
- o Risk: definition, measurement and assessment
- o Capital structure and borrowing policy

### Literature

## Required reading

Script

Bösch, Martin: Finanzwirtschaft, 3rd ed, Vahlen, München, 2016.

Däumler, Klaus-Dieter / Grabe, Jürgen: Grundlagen der Investitions- und Wirtschaftlichkeitsrechnung, 13th ed., nbw Verlag, Herne, 2014.

Zantow, :R. / Dinauer, Josef: Finanzwirtschaft des Unternehmens, 4th ed., Boston/München, 2016.

### Recommended reading

Richard A. Brealey / Stewart C. Myers / Alan J. Marcus: Fundamentals of Corporate Finance, McGraw-Hill Education, 2015

Drukarczyk, Jochen / Lobe, Sebastian: Finanzierung, 11th ed., Stuttgart, 2014.

Perridon L./Steiner M./Rathgeber, A., Finanzwirtschaft der Unternehmung, 17th ed., München 2017.

Wöhe, G./Bilstein, J./Ernst, D./Hächer, J., Grundzüge der Unternehmensfinanzierung, 10th ed.., München, 2009.

### Teaching and learning methods

Seminar-style tuition with group exercises

Type of examination/Requirements for the award of credit points		Written examination Duration: 90 minutes	
ECTS Credits 5	Workload 150 hours Contact/attendance time: 60 h Additional work: 90 h		Weighting of the grade in the overall grade 5