

Module number 24 – 26 (BW) 33 (EB)	Module title Specialised Elective Module: Global Sourcing		
Code GS	Semester Depends on course programme	Number of WSH 4	Module offered Summer Semester 2024
Module coordinator Bess Wong, international guest lecturer from Kwantlen Polytechnic University, Canada	Tuition type Seminar-style tuition		Module duration 1 semester
Lecturer Bess Wong, international guest lecturer from Kwantlen Polytechnic University, Canada	Compulsory/Elective Elective		Course language English
<p>Learning outcomes</p> <p>The qualification goals mentioned below are subdivided into three dimensions. Each dimension corresponds to a target competence level. The following competence levels have been defined:</p> <ul style="list-style-type: none"> • Competence level 1 (awareness): cursory awareness of simple structures, only previously learned knowledge is tested • Competence level 2 (comprehension): basic understanding of multiple structures up to deeper understanding of the relations between structures, learned knowledge is analysed, combined and applied • Competence level 3(deep understanding and application): deeper understanding of the relations between structures up to independent transfer and extension of knowledge to new structures, learned knowledge is critically questioned and/or evaluated, interrelations between structures and their consequences are reflected and explained <p>The competence level of the respective qualification goal is represented by the corresponding number (1, 2 or 3) in the competence descriptions below.</p> <p>On completing the module, the students will have achieved the following learning outcomes on the basis of scientific methods:</p> <ol style="list-style-type: none"> 1. To understand the common issues of the global sourcing environment such as, but not limited to, barriers and low-cost sourcing (2); 2. To analyze the total cost of ownership (3); 3. To identify and analyze critical business, social, political and economic issues (3); 4. To review various trade agreements, their challenges and effects on global sourcing (1); 5. To discuss the roles and responsibilities between intermediaries, importers and buyers (2); and 			

6. To analyze the global sourcing risk (3).

Subject skills

Students will gain insights into the different concepts and strategies and apply the knowledge to develop a practical global sourcing plan (3). Additionally, the students will acquire knowledge to develop their critical thinking skills to help resolve the given case study (3). Based on the course material, students will create a solid understanding and practical strategic global sourcing solution to tackle today's challenges (2).

Content

This course offers students the foundational concepts of global sourcing, and the students will also focus on analysing different commodities group of items when procuring from foreign countries. Furthermore, the students will learn about the issues, challenges, benefits and risks of working with global sourcing suppliers.

The content will entail below, but not limited to,

1. Basic global sourcing knowledge
2. Total cost of ownership
3. Social, political, economic, environmental, and legal and regulatory matters
4. Trade agreements and tariffs
5. International business with the inter-cultural mindset
6. Roles and responsibilities of intermediaries, importers and buyers
7. International shipping and freight terms and conditions barriers
8. Global sourcing risk and implications
9. Strategic global sourcing plan

Literature

Required reading

Will be announced in the course

Recommended reading

Will be announced in the course

Teaching and learning methods

Lectures, videos, in-class exercises, group projects. The students will also be encouraged to participate in-class discussion to exchange their thoughts and ideas and present their recommendations of their group project case study.

This class is taught in a blocked form from 26 March - 25 April 2024. During this month, classes will take place on Tuesday and Thursday afternoons.

Type of examination/Requirements for the award of credit points

Each student will be expected to complete the following:

Individual (50%):

1. Participate in-class discussion (10% of the final grade)
2. Complete a reflection paper (15% of the final grade)
3. Complete a case study report (30% of the final grade)

	<p><u>Group (50%):</u></p> <ol style="list-style-type: none"> 1. Complete a written report (26% of the final grade) 2. Complete three oral presentations (24% of the final grade) <p>At least 80% attendance as well as active participation is obligatory.</p>	
<p>Other information</p>	<p>Max. number of participants: 25</p> <p>Registration necessary. Details can be found in ELO.</p> <p>Lecture Times: 26 March 2024 – 25 April 2024, two lectures per week, Tuesday and Thursday afternoons:</p> <p>26 March, 13:45-18:45, S214</p> <p>04 April, 13:45-18:45, S207</p> <p>09 April, 13:45-18:45, S214</p> <p>11 April, 13:45-18:45, S207</p> <p>16 April, 13:45-18:45, S214</p> <p>18 April, 13:45-18:45, S214</p> <p>23 April, 13:45-18:45, S214</p> <p>25 April, 13:45-18:45, S214</p>	
<p>ECTS Credits</p> <p>5</p>	<p>Workload</p> <p>150 hours</p> <p>Contact/attendance time: 60 h</p> <p>Additional work: 90 h</p>	<p>Weighting of the grade in the overall grade</p> <p>5</p>